

Exam Number/Code:M2110-231

Exam Name: IBM Software
Subscription & Support
Sales Mastery Test v1
Exam

Version: Demo

QUESTION: 1

IBM Software Subscription & Support includes what two of the following components?

- A. Premium support and version upgrades/rights.
- B. Business partner services and version upgrades/rights.
- C. Technical support and version upgrades/rights.
- D. Technical support and Premium Support.

Answer: C

Explanation: A comprehensive product upgrade and Technical Support solution, IBM Software Subscription and Support, available through IBM Passport Advantage and Passport Advantage Express, delivers:
product upgrades--new releases and new versions--at your convenience phone and online Technical Support--when, where, and how you choose

QUESTION: 2

How can you determine if a quote line item is prorated to align it with the client `s anniversary date?

- A. There is an incident in front of prorated line items.
- B. The renewal line item coverage dates are less than 12 months.
- C. The renewal line item coverage dates are for a full 12 months.
- D. There is no way to tell.

Answer: C

Explanation: *Since the order must be placed before the renewal line item due date for the incentive to apply, only Subscription & Support line items with a renewal line item due date AFTER (but not including) April 1, 2013 qualify in North America. In Europe, the start date for this incentive is July 1, 2013 for Subscription & Support renewal line items with due dates
AFTER (but not including) July 1, 2013.

QUESTION: 3

If your client has questions about their use of technical support and software downloads, who should they call?

- A. IBM Technical Support Team
- B. IBM Software Renewals Representative
- C. IBM Software Client Leader
- D. IBM Business Partner Sales Representative

Answer: A

Explanation: A comprehensive product upgrade and Technical Support solution, IBM Software Subscription and Support, available through IBM Passport Advantage and Passport Advantage Express, delivers:
product upgrades--new releases and new versions--at your convenience phone and online Technical Support--when, where, and how you choose

QUESTION: 4

How does a Reseller/VAD obtain their Renewal Data?

- A. Resellers/VAD proactively pull their data.
- B. The client emails their Reseller their renewal quote.
- C. The Reseller/VAD calls IBM renewal desk.
- D. IBM emails Resellers/VAD a file with their data.

Answer: A

Explanation: IBM recommend Resellers/VADs pull their renewal data every 17th day.

QUESTION: 5

The "Reseller Authorization" field associated with each line item is _____.

- A. the Reseller's current certification level
- B. the VAD's current certification level
- C. the certification level required to sell that line item
- D. does not mean anything

Answer: B

Explanation: See step 4 below.

How to become authorized If the products you intend to sell require authorization, follow the steps below.

Join the PartnerWorld program If you are not already a member of IBM PartnerWorld, join today to begin a mutually profitable relationship. Create a PartnerPlan Your PartnerWorld

membership administrator should maintain your company's PartnerPlan, in order to maximize the value of your relationship with IBM.

Enroll and participate in either:

Value Advantage Plus requires an approved solution containing a product within the Product group(s) you want to sell.

uk.co.certification.simulator.questionpool.PList@7ad9ae0 SVI requires one sales and two technical certifications, in the product group(s) you want to sell.

Apply for IBM Software reseller authorization and select Tech Data as your Value Added Distributor

Check your authorization readiness status Powered by IBM Cognos, the Authorization Readiness Dashboard provides IBM Business Partners their current status on Software Value Plus authorization requirements. IBM Business Partners are able to view their IBM certifications, Value Advantage Plus solutions(s), revenue attainment, value revenue ratio and agreement status' all in one place.