

Exam Number/Code:M2090-234

Exam Name: IBM Netezza Sales
Mastery Test v1

Version: Demo

QUESTION: 1

Which of these are NOT a good fit for IBM Netezza?

- A. Highly transactional workloads.
- B. Large amounts of data and expected rapid growth.
- C. The need to bring new analytic applications online.
- D. Complex ad hoc analytics.

Answer: A

Reference: Analytic Workloads vs. Transactional

Workloads--YouTube <http://www.youtube.com/watch?v=AjevR5xDBtg>

QUESTION: 2

Which of the following results in IBM Netezza reducing the overall costs of comparable data warehousing systems?

- A. The simplicity of the IBM Netezza appliance approach reduces implementation costs.
- B. The lack of tuning and configuration required reduces the need for Database Administration (DBA) and System Administration resources.
- C. The combination of software, server and storage all within the single appliance reduces infrastructure costs.
- D. All of the above.

Answer: D

Reference: PureData System for Analytics N1001 data sheet. The best value--IBM PureData System for Analytics is a cost effective analytic option. It requires minimal ongoing administration or tuning, minimizing internal resources as well as implementation costs, for an extremely low total cost of ownership.

QUESTION: 3

Which of the following "S" words best capture the IBM Netezza customer value proposition?

- A. Speed
- B. Simplicity
- C. Scalability
- D. All of the above.

Answer: D

Reference: IBM PureData System for Analytics N1001 data sheet. Fast. Scalable. Smart. Simple. Completely integrated. PureData System for Analytics is designed specifically for running complex analytics on very large data volumes, orders of magnitude faster than competing solutions. It delivers the proven performance, scalability, intelligence, and simplicity that organizations need to dive deep into their data.

QUESTION: 4

Netezza is able to seamlessly integrate with third party data integration and business intelligence tools, because of which of the following?

- A. Proprietary interfaces that have been specifically developed for Netezza.
- B. Custom drivers that is available for most major third-party applications.
- C. Support of standard interfaces such as ODBC, JDBC and SQL.
- D. Upfront implementation services to customize Netezza to the customer environment.

Answer: C

Reference: As an appliance, all of the integration of hardware, software and storage is done for you, leading to shorter deployment cycles and faster time to value for BI and analytic initiatives. The appliance is delivered ready-to-go for immediate data loading and query execution and integrates with all leading ETL, BI and analytic applications through standard ODBC, JDBC and OLE DB interfaces.

QUESTION: 5

What percent of data warehouses experience performance constrained issues of various types according to Gartner?

- A. 70%
- B. 50%
- C. 30%
- D. 10%

Answer: A

Reference: According to Gartner clients still report performance-constrained data warehouses during inquiries. Judging from these discussions, we estimate that nearly 70% of data warehouses experience performance constrained issues of various types.

http://www.sybase.com/files/White_Papers/Gartner_MagicQuad_forDataWarehouseDMS.pdf
(page 2, 3rd paragraph in the right column)